



“AROUND NORTH AMERICA” EXPEDITION



**12 months expedition, 18000 nautical miles,
21 legs, 9 seas, 9 countries ...**

**Become involved in an adventure to call
attention to global warming.
Become a “partner crew member” in the first
polar expedition open to the general public**

A ticket for the planet

EDITO

I live in northern Norway, north of the polar circle, in one of the wildest regions left on the earth. This is the land of which people often dream.

As a sailing instructor hundreds of crewmembers have joined me in sailing in the north and most of them share my passion for this high arctic wilderness.

Beginning in May 2008 we will set sail on a twelve-months sailing expedition circumnavigating North America. Our goal is to call attention to the necessity for international initiatives aimed at slowing global warming.

All together we will sail through the Baffin Bay and the Northwest Passage, the homeland of Inuit people, we will pass by Kodiak Island, home to brown bears and we will sail alongside Orcas as we move down the coast of British Columbia. We will travel south to Mexico with migrating gray whales; and we will visit the magical coast of the Cunas Indians in San Blas archipelago. Our expedition will take us into ports of call in major cities of North America. We will return in May 2009 to our point of beginning, Tromsø, Norway.

With your help as participating crewmembers we will bear witness to a world that is rapidly changing. Together with writers and scientists we will begin to actively and collectively write a general statement of citizen involvement in curtailing global warming in both the polar and tropical worlds.

Around North America 2008-2009 is set to launch during International Polar year and will emphasis the dramatic changes now occurring in the north, as well as in non-polar regions.



Oliver P. Itas



GLOBAL WARMING
A MATTER OF GREAT URGENCY
NO TIME TO LOSE



“The Earth is like a ship and we are her crew. We have to act in unison so that its voyage may continue. Let’s act together for an international consensus in support of the environment and its natural resources.

The world of tomorrow must be preserved today!”

**Beyond adventure, Increased awareness
and understanding**

The goal of Around North America Expedition is two-fold: to share with the widest possible audience an exceptional nautical adventure; to give a voice to the Arctic, taking its message to people around the world.



INTERNATIONAL POLAR YEAR

THE PERFECT TIME TO ACT

International Polar Year (IPY) will attract the attention of both the general public and international media. It is the ideal opportunity to awaken the international community to the crisis of global warming. It is only by saving the poles that we can hope to avoid a parallel human disaster that such a loss would presage.

This expedition will:

- ▶ ***Do a climatic inquiry on the scale of a hemisphere from the Arctic to the Tropics***
- ▶ ***Provide a CONCRETE TESTIMONY on the beauty of the world, its vital natural resources, the reality of its indigenous people and the profound changes that global warming has brought about***
- ▶ ***Create an AWARENESS of the phenomenon of global warming and its impact on the polar regions and on the earth, prompting REFLECTION on the best scientific, political and individual means available to address this issue***
- ▶ ***Call on the international political community for URGENT, UNITED ACTION***



NAVIGATION SCHEDULE



- Tromsø / Reykjavik – 15 days – From May 17th to June 1st, 2008
- Reykjavik / Nuuk (Godthab) – 16 days – From June 7th to 22nd, 2008
- Nuuk (Godthab) / Ilulissat (Disko) – 11 days – From July 1st to July 11th, 2008
- Ilulissat (Disko) / Pond Inlet – 12 days – From July 24th to August 4th, 2008
- Pond Inlet / Gjoa Haven – 10 days – From August 8th to 17th, 2008
- Gjoa Haven / Tuktoyaktuk – 9 days – From August 21st to 29th, 2008
- Tuktoyaktuk / Point Barrow – 7 days – From September 1st to 7th, 2008
- Point Barrow / Dutch Harbor – 15 days – From September 10th to 24th, 2008
- Dutch Harbor / Sitka – 11 days – From September 27th to October 7th, 2008
- Sitka / Vancouver – 11 days – From October 14th to 24th, 2008
- Vancouver / San Francisco – 12 days – From October 31st to November 11th, 2008
- San Francisco / Acapulco – 20 days – From November 18th to December 7th, 2008
- Acapulco / Panama – 15 days – From December 14th to 28th, 2008
- Transit of Panama canal / San Blas / Colon – 10 days – From January 3rd to 12th, 2009
- Colon / Roatan – 14 days – From January 15th to 28th, 2009
- Roatan / Miami – 15 days – From February 4th to 18th, 2009
- Miami / New York – 12 days – From February 24th to March 7th, 2009
- New York / Newport (Rhode Island) – 3 days – From March 13th to 15th, 2009
- Newport / Halifax – 6 days – From March 23rd to 28th, 2009
- Halifax / Reykjavik – 22 days – From April 5th to 26th, 2009
- Reykjavik / Tromsø – 15 days – From May 3rd to 17th, 2009



THE BOAT "SOUTHERN STAR"

Solid and fast, she made already six arctic campaigns. She is the ideal boat for our circumnavigation of the North American continent

Sloop Aluminium

rigged in cutter

Built by : Stephens Marine USA

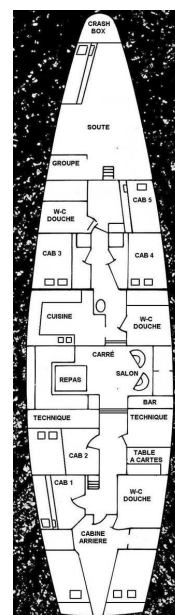
designed by : William TRIPP.



first class safety equipment,
Life rafts for 16 persons, 14 survival suit Helly Hansen E 307
Iperb, automatic pilot,
GPS, VHF, SSB radio, radar, Weather fax
IRIDIUM satellite phone (E-mail),
Generator : 220 volts 7kva
Tender : Semi-Rigid hull 4.3m, 25 HP outboard.

Central heater with radiator in each cabin.
Warm locker for wet clothes
Power : 12, 24, 220 v (charger in 12v and 220v)
Music : CD playeDVD and VIDEO TAPE player

Length : 23.70m (75')
Beam : 5.60m (18')
Draft : 2.40 - 4.20m (7'6" - 12') Displacement : 42 tons
Power : GM 4-71 diesel 165 HP
Sail area : 340m²



CAPACITY FOR 10 GUESTS

5 cabins (3 double, 2 twin), 3 WC, 2 shower



THE CREW

Olivier Pitras considers the problem of protecting our environment an issue requiring the involvement of everyone. All too often it is politicians and media figures that capture the headlines and the general public is not given the opportunity to contribute in any meaningful way.

"Around North America 2008-09" is about to change all of that.

His crew will be made up of normal people – those with the time and the interest to embark on a journey of a lifetime: a journey to make a difference.

This expedition will be broken up into 21 legs, each requiring 7 new crew members willing to set sail as private sponsors in a message of hope and opportunity for planet earth. Each "Crew of Seven" will become sailors in the truest sense of the word. Each will be asked to contribute to the sailing, manoeuvring, cooking and maintenance of the boat as full time crewmembers.

In total 147 sailors will help spread the word of hope for a planet in need of a friend. Each crewmember who completes his (her) leg will receive a diploma as "Official Crew Member – Around North America 2008-2009"

There will be also 3 berths available for full-time journalists, cameramen and women and media specialists.

It is expected that some potential crewmembers will not have the funds to become part of the expedition. With that in mind "Around North America" encourage potential crewmembers to use this file to present their project to local sponsors to be a part of the "Around North America" expedition.

sponsor of partner crewmembers can expect in return the following:

Advertising space on the hull (150mm x 150mm)

Acknowledgments in the book of the expedition

2 pictures of the expedition to use in their advertising campaigns

At the end of the expedition, the partner crewmember will receive 50 pictures to organize a lecture for the public relation of the sponsor.

"Around North America" will require 12 crewmembers at all times :

7 partner crewmembers.

3 berths will be reserved for cameramen, journalists, and scientists.

2 berths are reserved for the skipper and first mate.



AROUND NORTH AMERICA

A fabulous expedition between Arctic ocean, North Atlantic and North Pacific
A commitment to ensure our future



In 1999, Olivier Pitras was the first French skipper to successfully sail the Northwest Passage. For two centuries, the discovery of this mythical passage—which provides a northern link between the Atlantic and Pacific oceans—was the obsession of generations of polar explorers and remains one of the greatest sea-going adventures of all times.

As part of Around North America 2008-2009, Pitras and his crew will attempt to again sail the Northwest Passage. This expedition is set to weigh anchor from Tromsø, Norway in May 2008 and cover 18,000 nautical miles in 12 months. Revisiting history and following in the wake of adventurous Viking navigators such as Eric the Red, and late polar explorers of the 19th and 20th centuries, the sail boat and her crew invite you to share in their adventure and be swept away on the winds of the Arctic.

Itinerary

We will depart Tromsø, Norway, 17th May 2008 (National day), sail the North Atlantic, navigate the Northwest Passage, circumnavigate North America, and return to Tromsø May 2009.

This route will take us across the North Atlantic to Iceland then Greenland. During summer 2008, we will cross the Northwest Passage to sail down the western coast of North America in autumn 2008.

During winter 2008/2009, Continuing through the Panama Canal and the Gulf of Mexico, the crew will sail up along the East Coast of the United States and Canada, before returning to Norway.

Ports of call in major ports in Scandinavia, North America and Central America, will provide opportunities to organize events calling attention to global warming. This expedition will schedule regular stops at small fishing villages and native communities.



EXPEDITION LEADERS



Olivier Pitras

Skipper, expedition leader, guide and naturalist, Olivier's dream of adventure has taken him over the seven seas for more than 20 years. In 1999, he became the first Frenchman to sail the Northwest Passage. A true lover of the Arctic, where he has been living for the past 15 years, he is committed to preserving it and sharing his passion with the rest of the planet. From Tromsø, Norway, he has initiated eco-tourism tours, which combine sailing courses with the discovery of the polar environment.



Gregory Heming, known as "Doc"

A multi-talented character with numerous passions, doctor of philosophy in ecology, author, journalist, speaker, Canadian Gregory Heming has spent the past 40 years fighting for the protection of wilderness and native people. He is responsible for selecting the scientists and other participants who will take turns aboard the ship or who will join us at various ports of call. He is also in charge of organizing educational sessions and all events on land.



Frederic Bonzon, known as "Mac Gyver"

Co-skipper, Frederic can handle any situation with an expert hand. His inventive genius, his energy and his good spirits enable him to take up any challenge with a great deal of humility. Working as First Mate on five previous Arctic expeditions, he has spent a total of 29 months beyond the Arctic Circle.



Vonne Blanchet, known as "Petit navire"

In charge of logistics for an international training organization, Vonne has sailed around the globe as crewmember on various expeditions. A passionate advocate for nature who is deeply concerned about its future, Vonne brings her invaluable experience and expert organization skills to this complex expedition.

Yann Vallençant

Engineer, high-mountain guide and organizer of scientific expeditions, Yann has produced scientific programs and adventure documentaries for television. Filled with wonder of the natural world, concerned about the future for his daughters and generations to follow, he considers this adventure as an exceptional educational experiment.

Thaly Blanga

Leader public affairs France for a big multinational.
Sailing, nature and literature are her passions.
She is in charge of the press relations for "Around North America"

Roger Pitras

He is our permanent contact on shore. The link between the boat and the rest of the world
In charge of the booking for the "partner crewmembers" and the logistic on shore.



« TRANSMITTERS OF KNOWLEDGE »

ON BOARD OR ON LAND

Geir Aasebøstøl

Former director of the Norwegian Polar Institute in Ny Ålesund (Spitsbergen), Geir is an arctic logistics expert and photographer.

Paul Rose

Ex-Commander of the British scientific base in Antarctica, expert in logistics for NASA polar expeditions, professional diver, indefatigable explorer of extreme areas of the world and popular host of a BBC scientific adventure V show, Paul is a multi-talented and fascinating character who will share his extensive knowledge of the Arctic.

Nick Forster

A North American music legend, Nick has produced e-town, a unique blend of live radio, environmentalism and music for the last 15 years. E-town is broadcast on more than 270 stations throughout North America.

Len Barron

Over the past 40 years Len, actor, choreographer, writer and educator, has written, produced and performed one-person theatre throughout North America. His current work mixes environmental education, story and theatre.

Local encounters

Ports of calls and stops along the way will create the opportunities to meet with local scientists working the field, as well as representatives from natives communities who will introduce us to their way of life, their emblematic characters and other guardians of Arctic culture (storytellers, "shamans, etc...)



EVENTS AT PORTS OF CALL

A series of events will be organized at ports of call, in the major ports in North and Central America.

Learning sessions, exhibits and field trips with naturalists and ecologists will take place over several days providing opportunities for scientists, students, researchers, artists, writers and others to exchange ideas on global warming. Hopefully, these exchanges will provide the impetus for a movement of international co-operation leading to protocols of respect for the environment, sustainable economic development and well-being.

Beyond the evocation of the only polar zones within the framework of the International Polar Year, the team's goal is to promote, through education, culture, and art, respect for the environment and encourage the preservation of natural habitats.

During these events, various artistic, scientific, cultural and educational programs will provide opportunities to debate and think about :

- **Scientific and technical aspects: the lessons that can be learned from the Earth and the environmental challenges that we must face**
- **Sociocultural aspects: especially what is at stake in terms of justice, equity, ethics and quality of life**
- **Cultural changes needed in response to climatic changes**

Scheduled events

Sitka, Alaska
Vancouver, British Columbia
San Francisco, California
Acapulco, Mexico
Roatan, Honduras
Newport, R.I.
Halifax, Nova Scotia



GET ONBOARD THE ADVENTURE AROUND NORTH AMERICA

Tromsø / Reykjavik	15 days – From May 17 th to June 1 st , 2008	- 2300 €
Reykjavik / Nuuk (Godthab)	16 days – From June 7 th to 22 ^{sd} , 2008	- 2750 €
Nuuk (Godthab) / Ilulissat (Disko)	11 days – From July 1 st to July 11 th , 2008	- 2650 €
Ilulissat (Disko) / Pond Inlet	12 days – From July 24 th to August 4 th , 2008	- 2800 €
Pond Inlet / Gjoa Haven	10 days – From August 8 th to 17 th , 2008	- 4400 €
Gjoa Haven / Tuktoyaktuk	9 days – From August 21 st to 29 th , 2008	- 4200 €
Tuktoyaktuk / Point Barrow	7 days – From September 1 st to 7 th , 2008	- 3800 €
Point Barrow / Dutch Harbor	15 days – From September 10 th to 24 th , 2008	- 4400 €
Dutch Harbor / Sitka	11 days – From September 27 th to October 7 th , 2008	- 2550 €
Sitka / Vancouver	11 days – From October 14 th to 24 th , 2008	- 2200 €
Vancouver / San Francisco	12 days – From October 31 st to November 11 th , 2008	- 2200 €
San Francisco / Acapulco	20 days – From November 18 th to December 7 th , 2008	- 2300 €
Acapulco / Panama	15 days – From December 14 th to 28 th , 2008	- 2200 €
Transit of Panama canal / San Blas / Colon	10 days – From January 3 rd to 12 th , 2009	- 2400 €
Colon / Roatan	14 days – From January 15 th to 28 th , 2009	- 2400 €
Roatan / Miami	15 days – From February 4 th to 18 th , 2009	- 2400 €
Miami / New York	12 days – From February 24 th to March 7 th , 2009	- 2200 €
New York / Newport (Rhode Island)	3 days – From March 13 th to 15 th , 2009	- 700 €
Newport / Halifax	6 days – From March 23 rd to 28 th , 2009	- 1200 €
Halifax / Reykjavik	22 days – From April 5 th to 26 th , 2009	- 2500 €
Reykjavik / Tromsø	15 days – From May 3 rd to 17 th , 2009	- 2200 €

Prices are given for one crewmember

Not included : Air fares, airport transfer, any alcoholic beverage, personal insurance, communication from the boat (Iridium), fees for meeting in Tromsø at the end of the expedition.



SUPPORT LIST

The following have agreed to participate or have been invited to participate in Around North America Expedition:

Europe

Paul Rose: international explorer, ex-commander of the British base for Polar Research, contributor to NASA, BBC host.

North America

Alliance for Climate Protection organization will present their film "An Inconvenient Truth" at ports of call in North America.

Robert Kennedy Jr. and the organization "**Riverkeepers**".

David Suzuki Foundation: A significant actor in the promotion of science and the protection of the environment in Canada.

Marten Berkman: Artist / photographer / multi media designer – remote sensibility productions.

Pat Field: Biologist / artist and designer of traveling exhibit on art and the environment.

Angela Brown: Storyteller and dancer – Acrylic Zoo inflatable animals.

Various organizations: Sierra Club, US National Park Service, Naropa University, Museum of Nautical History of Acapulco, Bay Island Conservation Association, Fine Arts Museums of San Francisco, Juneau Arts and Humanities Council, Nunavut Arctic College, Nova Scotia College of Art, Narragansett Bay Exploration Centre.



COMMUNICATION PLAN

One goal of the expedition is to reach the maximum number of people in Europe and North America on the crisis of global warming using arts, humanities and science education as the main vehicles.

A team of communication professionals—journalists, writers, documentary filmmakers and educators—will coordinate communication in Europe and North America.

An extensive communication plan is being developed to broadcast the story and the message of the expedition.

To achieve this objective, expedition members will work as reporters for various media, with the support of an on-board team of three professionals.

Television

Documentary Series This documentary series, comprised of 26- to 52-minute-long episodes, will present a more in-depth account of the adventure. The challenge will be to present serious content (a sound educational experience and an experiment in scientific popularisation).

Radio

Nick Forster and his e-town radio program is contemplating 6 live radio broadcasts from various ports of call involving local musicians, radio personalities and performers.

Special reports and interviews will be regularly broadcast on radio stations on topics ranging from adventure to environment .



Press

Gregory Heming, a syndicated columnist, will be responsible for press coverage in North America.

Similarly, in Europe, partnerships with existing media publications are being contemplated.

A professional photographer will join the team on board and at every port of call, to provide images to the various media.

Internet

2 projects have been planned jointly:

- The creation of a specific room on www.69nord.com which will enable users to follow the expedition on a day-to-day basis.
- A presence on various servers and partners' high profile websites.

Publishing

A non – fictionalised account of the entire expedition will be published.



REGISTRATION

CONTACT :

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69 NORD, Ancienne Mairie
33 160 Salaunes – France
Tel : + 33 5 56 58 50 42
E-mail : info@69nord.com



To sign up, please fill up this application, sign it and mail it to the following address

69 NORD, Ancienne mairie
FR-33160 Salaunes

Name of the trip :	
Date :	
Surname :	
First name :	
Street :	
Postal code :	
City :	
Country :	
Age :	
Sailing experience :	
Home phone number :	
Business phone number :	
Fax :	
Email :	
Other(s) crewmember(s) :	
Surname(s) :	
First name(s) :	
Age(s) :	
Sailing experience :	



Payment for each :	
X number of crew :	
Total :	

Bank card number :				
The last three digits on the back side of the card :		Expire in :		

I authorize 69 NORD to proceed for payment according with the schedule defined in the conditions of sale of 69 NORD (see our web site)

I understand that this voyage will expose me to certain risks which are peculiar to sailing and to the places that I may visit. I know that I may be at times far from medical help. I knowingly accept these risks and I will not hold "69 Nord" or its employees or assignees or any other persons whatsoever liable for any mishap that may befall me during such voyage. I declare that I am in good physical condition. I am not receiving any medical treatment that will effect me in any way during the voyage. I have my personal individual insurance (evacuation, accident)

I guarantee the health, likewise, of any other team member who has joined on my responsibility.

I discharge 69 NORD of all responsibility for my well being.

I have read the conditions of sale, and I accept them.

Surname :

First name :

Date :

Signature :

To be valid, this application must be accompanied by a registration fee (Money Order or credit card accepted)

30% prior to 30 days before the start of your proposed cruise.

100% must have been received 30 days before leaving.



Global warming is no longer a hypothesis: it's a reality that affects the whole planet and more particularly the polar regions where signs of shrinking ice fields and the frequent drift of giant icebergs lead us to predict that the worst is yet to come. The international scientific community agrees we are likely to face catastrophic events with potentially dramatic consequences for life on earth: melting ice caps, rising sea levels, changing oceanic currents, increasing climatic extremes, population exodus, mass extinction of animal and plant species....

Faced with this major threat, we have no choice but to act internationally in order to take emergency measures and set up policies that are likely to effectively deal with this issue. Nevertheless, industrialized countries, which are mainly responsible for causing this phenomenon, have adopted a wait-and-see policy. Canada and the United States are still refusing to commit to any international treaty, which they see as too restricting. In Europe, Sweden is the only country to have developed an ambitious plan, which goes beyond the modest commitments of the Kyoto Protocol.

“The Earth is like a ship and we are her crew. We have to act in unison so that its voyage may continue. Let's act together for an international consensus in support of the environment and its natural resources.

The world of tomorrow must be preserved today!”

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Thanks for spreading the information to your friends

